

# Be a part of 3 great events!

## **Sign up for 3 CONFERENCES AT ONCE with the DISCOUNTED Exhibitor Combo Package:**

### WACHA Electronic Payments Conference 2010

March 15-17, 2010- Wisconsin Dells, WI- Kalahari Resort & Convention Center  
*The payments industry is evolving. If you want to keep pace with it, you should plan on attending WACHA's Electronic Payments Conference 2010! Drawing more than 300 individuals from throughout the Midwest, this multi-day event focuses on all types of payment systems and payment system-related topics. The Exhibit Hall is the hub of WACHA's conference, and every effort is made to include as much activity and exhibit time as is possible over the 2.5 days of the event.*

### UMACHA Navigating Payments Conference 2010

October 14-15, 2010- Minneapolis, MN- Sheraton Bloomington Hotel  
*As we boldly move forward into the age of electronic business, you won't want to miss this exciting opportunity to present your organization as a major presence in the payments arena. The Navigating Payments Conference 2010 will address topics including: ACH/Electronic Check, Internet/eCommerce, Cash Management, Check and Card. This is a prime opportunity to reach over 300 participants in the upper Midwest area from every level in payments organizations.*

### EPCOR Mid-America Payments Conference and Fraud Day 2010

October 26-28, 2010- Kansas City, MO- Westin Crown Center Hotel  
*Mid-America Payments Conference and Fraud Day 2010 is the premier conference for payments related vendors. It is the most cost effective way for YOU to reach the maximum number of decision makers in the shortest period of time with the lowest dollar investment. This event is expected to attract 250-300 people from well over 200 banks, credit unions, and other financial institutions from the Midwest and around the United States.*

**WACHA**

Electronic Payments Conference 2010

March 15-17, 2010  
Wisconsin Dells, WI

Conference Hotel:

The 2010 Conference will be held at the Kalahari Resort & Convention Center in Wisconsin Dells, WI. Located at 1305 Kalahari Drive, the Kalahari offers a wide variety of attractions... including over 100,000 square feet of indoor water park! The conference rate is \$109.00 per night. For reservations, call 1-877-253-5466.



**UMACHA**

Navigating Payments Conference 2010

October 14-15, 2010  
Minneapolis, MN

Conference Hotel:

The 2010 Conference, UMACHA's 25th Anniversary, will be held again at the Sheraton Bloomington Hotel, Minneapolis South located at 7800 Normandale Blvd, Minneapolis, MN. You'll be just 6 miles from the Mall of America and 10 miles from the Minnesota Zoo. The conference rate is \$135.00 per night. For reservations, call 1-866-837-4278.



**EPCOR**

Mid-America Payments Conference and Fraud Day 2010

October 26-28, 2010  
Kansas City, MO

Conference Hotel:

The 2010 Conference will be held again at the Westin Crown Center Hotel located at 1 East Pershing Road, Kansas City, MO. While staying at the hotel, you'll find yourself at the heart of downtown Kansas City, within Hallmark's Crown Center- an 85 acre complex of shops, restaurants and theaters. The conference rate is \$159.00 per night. For reservations, call 1-888-627-8538.



**EXHIBITOR PACKAGE**

Become an Exhibitor at any 3 events ALL AT ONCE by signing up for this convenient, DISCOUNTED **Exhibitor Combo Package**. In appreciation of YOU the Vendor, WACHA, UMACHA, and EPCOR have teamed up to make exhibiting easy and cost effective: **You will receive a 10% discount when you register to exhibit at all three events!**

**Exhibitor Package- \$795 (WACHA & UMACHA) - \$895 (EPCOR)**

Included in the Exhibitor Package, you will receive **at each event:**

- Booth Space for table top display includes table, trash can, and 2 chairs
- 2 complimentary conference registrations, which include all meals and conference events
- Conference materials and Company name featured in all conference publications and marketing materials if registered by March 1, 2010
- Conference attendee list provided 2 weeks prior to the event

**\*Additional booth attendee registrations are \$350 each.**

**UMACHA Vendor Showcase- \$300**

Product-showcases are designed as an opportunity to do a "Sales Pitch" of your product or service.

*Available at the UMACHA Conference only. Vendor must be an exhibitor or sponsor at the conference. Very limited availability, first-come-first-served.*

**SPONSORSHIP OPPORTUNITIES:** Achieve maximum exposure by becoming a Sponsor! The same great deal applies: You will receive a **10% discount** when you register to sponsor at all three events. Here is a list of sponsorship opportunities that will maximize your company's presence at the events:

<b>Platinum-</b>	<b>\$3,000</b>
Includes: One registration, featured sponsor at a food function, opportunity to address attendees, recognition as a platinum sponsor in marketing and conference materials and on signage, opportunity to include insert in conference bags, pre-conference attendee list	
<b>Keynote-</b>	<b>\$2,500</b>
Includes: One registration, featured sponsor for keynote session, opportunity to address attendees, recognition as the keynote sponsor in marketing and conference materials and on signage, pre-conference attendee list	
<b>Lunch Entertainment-</b>	<b>\$2,500</b>
Includes: One registration, opportunity to give a brief presentation prior to lunch entertainment, recognition as the lunch entertainment sponsor in marketing and conference materials and on signage, pre-conference attendee list	
<b>Gold-</b>	<b>\$2,000</b>
Includes: One registration, featured sponsor at a food function, opportunity to address attendees, recognition as a gold sponsor in marketing and conference materials and on signage, opportunity to include insert in conference bags, pre-conference attendee list	
<b>Silver-</b>	<b>\$1,000</b>
Includes: One registration, recognition as a silver sponsor in marketing and conference materials and on signage, pre-conference attendee list	
<b>Bronze-</b>	<b>\$750</b>
Includes: recognition as a bronze sponsor on signage, pre-conference attendee list, registrations are \$350 each.	
<b>AAP Breakfast-</b>	<b>\$750</b>
Includes: recognition as the AAP Breakfast sponsor on signage during conference and that specific event, registrations are \$350 each.	
<b>Wireless Internet-</b>	<b>\$750</b>
Includes: company name on signage throughout the exhibit hall(s), registrations are \$350 each.	
<b>Conference Handbook-</b>	<b>Cost of Handbook Production</b>
Includes: full page color ad on inside back cover of handbook produced by group, registrations are \$350 each.	
<b>Conference Tote Bag-</b>	<b>\$250, Item Provided by Sponsor</b>
Includes: company name on conference tote bags carried by each attendee; Totes provided by sponsor, registrations are \$350 each.	
<b>Notepad-</b>	<b>\$250, Item Provided by Sponsor</b>
Includes: company logo on notepads; notepad provided by sponsor, registrations are \$350 each.	
<b>Pen-</b>	<b>\$250, Item Provided by Sponsor</b>
Includes: company logo "in the hands" of attendees; pens provided by sponsor, registrations are \$350 each.	
<b>Lanyard-</b>	<b>\$250, Item Provided by Sponsor</b>
Includes: company logo on lanyards worn by all attendees; lanyards provided by sponsor, registrations are \$350 each.	
<b>Promotional Insert-</b>	<b>\$250, Item Provided by Sponsor</b>
Includes: your company's promotional materials inserted into tote bags. Insert provided by sponsor, registrations are \$350 each.	

## EXHIBITOR/SPONSOR REGISTRATION FORM

Fax your completed forms to 812-339-0138.

### COMPANY INFORMATION

*Please complete all information in this section as it will appear in all conference materials.*

COMPANY NAME \_\_\_\_\_

COMPANY URL \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

### PRIMARY EVENT CONTACT

**\*If someone other than the Main On-Site contact listed below should be your primary contact for communications regarding the conferences, please provide the following information:**

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### MAIN ON-SITE CONTACT (complimentary registration with exhibitor package and some sponsorships)

**#1**  
NAME \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### #2 (second complimentary registration with exhibitor package)

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### ADDITIONAL BOOTH/CONFERENCE ATTENDEES- Additional fee of \$350 per attendee after 2 booth personnel.

**#3**  
NAME \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

**#4**  
NAME \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Company Name: \_\_\_\_\_

	WACHA	UMACHA	EPCOR	COMBO*
	*note: discount only applicable when exhibiting/sponsoring at all 3 events			w/ 10% discount!
Exhibitor Package	<input type="checkbox"/> \$795	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895	<input type="checkbox"/> \$2236.50
Vendor Showcase		<input type="checkbox"/> \$300		
Platinum Sponsor	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$8,100
Keynote Sponsor	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$6,750
Lunch Entertainment Sponsor	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$6,750
Gold Sponsor	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$5,400
Silver Sponsor	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,700
Bronze Sponsor	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,025
AAP Breakfast	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,025
Wireless Internet Sponsor	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,025
Conference Tote Bag Sponsor	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$675 and Products
Conference Handbook Sponsor	<input type="checkbox"/> Cost of Production	<input type="checkbox"/> Cost of Production	<input type="checkbox"/> Cost of Production	<input type="checkbox"/> Cost of Production
Notepad Sponsor	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$675 and Products
Pen Sponsor	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$675 and Products
Lanyard Sponsor	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$675 and Products
Promotional Insert	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$250 and product	<input type="checkbox"/> \$675 and Products

Exhibitor/Sponsor Total from Above \$ \_\_\_\_\_  
 Additional Booth/Conference Attendees \$350 each \* Qty: \_\_\_\_\_ = \$ \_\_\_\_\_  
**Total** \$ \_\_\_\_\_

**PAYMENT INFORMATION**

Please check method of payment and provide requested information.

\*note: full payment must be received by PDG along with your registration

**Method of Payment:**

- Invoice
- Check - Make check payable to PDG and mail with original application/contract to:  
 Professional Development Group, II or 812-339-0138  
 PO Box 99  
 Bloomington, IN 47402
- ACH Account # \_\_\_\_\_ ABA # \_\_\_\_\_
- Credit Card Name on Card \_\_\_\_\_  
 Card No \_\_\_\_\_  AMEX  VISA  MC Exp Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## TERMS AND CONDITIONS

### 1. INSTALLATION & REMOVAL

No installation work will be permitted after the opening of the exhibit hall without consent of WACHA, EPCOR, OR UMACHA. All exhibits shall be operational throughout the entirety of the conference(s). Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of WACHA, EPCOR, OR UMACHA and the hotel.

### 2. STORAGE, HANDLING and ONSITE FEES

Storage and handling arrangements should be made through designated facilities at the appropriate hotel(s). Additional onsite charges may include but are not limited to shipping handling fees, electrical fees, and other rental fees.

### 3. USE AND CARE OF EXHIBIT SPACE

No part of the exhibit may be more than 8 feet in height, the sides and the front of the exhibit may be no more than 4 feet in height. No part of an exhibit shall obstruct the view of adjacent booths. Exhibits shall not be unduly noisy, glaring, or otherwise objectionable. Audio-visual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

### 4. PROHIBITED ACTIVITIES

Except within the rented booth area, the following activities are prohibited by any Exhibitor: sale of any gift or any intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services or supplies; conducting lotteries, raffles or drawings except when gratis to persons registering; drawings that require WACHA, EPCOR, OR UMACHA registrants to be present to win or distribution to delegates and visitors of printed matter, samples, souvenirs, and the like.

### 5. SUBLETTING SPACE

Exhibitors may not sublet or assign any part of their booth space, nor advertise or display goods or services other than their own. Exhibition advertisements and display must conform to the statement in the Exhibitor's application describing displays.

### 6. FAILURE TO OCCUPY SPACE

Unless prior approval for delayed occupancy is received from WACHA, EPCOR, OR UMACHA, any exhibit booth not occupied by the assigned Exhibitor by opening time of the exhibit hall at the appropriate conference(s), may be reassigned or used by WACHA, EPCOR, OR UMACHA without refund to the Exhibitor.

### 7. SOCIAL FUNCTIONS

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the conference. Exhibitors may conduct social functions in "hotel suites" with the written approval of WACHA, EPCOR, OR UMACHA. Social functions shall be scheduled at a time which will not interfere with WACHA's, EPCOR's, OR UMACHA's scheduled activities. WACHA, EPCOR, OR UMACHA must receive a copy of the function announcement or invitation two weeks in advance of mailing.

### 8. SECURITY

Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated hotel exhibit hall and/or concourse. WACHA, EPCOR, OR UMACHA, officers, directors, members and staff are not responsible for the safety of the property or the exhibitor, his agents, or employees, or harm or damage to such persons resulting from theft, fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

### 9. CANCELLATION OR RELOCATION OF CONFERENCE

If WACHA, EPCOR, OR UMACHA fails to hold its conference as herein provided, or fails to furnish Exhibitor space as stated herein, including circumstances of Force Majeure, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

### 10. CANCELLATION BY EXHIBITOR

If the Exhibitor notifies WACHA, EPCOR, OR UMACHA in writing at least one month before the event that it will not occupy the exhibit space stated herein, all fees paid by the Exhibitor will be refunded, except a \$100 fee per cancellation. No refund of any fees will be made if such notice is received after that date.

### 11. LIABILITY AND INDEMNITY

Exhibitor agrees to assume sole responsibility and liability for all damages and injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his employees and representatives (b) other Exhibitors and their employees or representatives, (c) conference participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the conference premises. Exhibitor agrees to indemnify and hold harmless WACHA, EPCOR, OR UMACHA, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by, or asserted against WACHA, EPCOR, OR UMACHA in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit booths at the Exposition. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed.