

# FRAUD DAY AGENDA

August 14, 2019 – Great Wolf Lodge, Wisconsin Dells, WI

\*Agenda is subject to change without notice\*

8:00-8:30	<b>Registration</b>
8:30-8:45	<b>Introductions and Housekeeping</b>
8:45-9:45	<p><b>The More or Less of Check Fraud</b>  <b>Kate Cole, Financial and Retailers Protection Association (FRPA)</b></p> <p>No matter, where you think the financial industry is trending, check fraud is very real, alive, and relevant today as ever. Kate will share with us with an overview of check fraud, with a look at actual case studies. She will provide us some ideas for identifying and preventing fraud and what your responsibilities are. There will be a brief overview of other case studies that FRPA has recently seen, to help keep you abreast of the latest in overall trends in fraud.</p>
9:45-10:00	<b>Break</b>
10:00-11:00	<p><b>Scams and Your Business</b>  <b>Lisa Schiller, Director of Investigations and Media Relations, BBB of Wisconsin</b></p> <p>An in-depth look into the report of 2018 research about small business scams in the United States. Discusses why small businesses are susceptible to scams, top tactics and methods that are used by scammers to target small businesses, the best preventative measures to protect your small business from scams, and more. A discussion of great information to share with employees.</p>
11:00-12:00	<p><b>Cyber Security</b>  <b>Byron Franz, FBI</b></p>
12:00-12:45	<b>Lunch</b>
12:45-1:45	<p><b>Anti-Money Laundering</b>  <b>Elliot Berman, AML RightSource</b></p>
1:45-2:00	<b>Break</b>
2:00-3:00	<p><b>Swipe, Dip, EMV, NFC, and CNP – Making Sense of Debit Card Fraud</b>  <b>Diana Kern, SHAZAM</b></p>
3:00-4:15	<p><b>Evolving Your Payments Fraud Risk Mitigation Strategies</b>  <b>Panel includes: Deb Forsaith, Insurance Strategies, Inc.; John T Reichert; Jamie Vos, Town Bank; Bushra Latif, Johnson Bank</b></p> <p>During this session you will hear from a panel of experts that will discuss a multi-layered approach to Fraud Mitigation. The discussion will include insurance options, strengthening contracts and agreements, and real-life examples of what institutions are doing to prevent and mitigate fraud. You won't want to miss out on this!</p>