

FRAUD DAY AGENDA

August 15, 2018 – Great Wolf Lodge, Wisconsin Dells, WI

Agenda is subject to change without notice

8:00-9:00	Registration
9:00-9:15	Introductions and Housekeeping
9:15-10:15	Trends from Local Law Enforcement – Lucas Killick, Detective, Lake Delton Police Department In this session Detective Killick will cover Identity Theft. He will also provide us with up-to-date information on current scams and fraud that they have encountered on the local level. Learn how to work with local law enforcement on how to protect customers from becoming the next victims.
10:15-10:30	Break
10:30-11:30	Michelle Reinen - Director – Bureau of Consumer Protection / Division of Trade & Consumer Protection, Wisconsin Department of Agriculture, Trade and Consumer Protection This session will cover Identity Theft and Elder Financial Abuses
11:30-12:30	Lunch
12:30-2:00	Current Fraud Trends - John McCullough – FRPA With so much fraud happening and so many different resources to read and evaluate, it's hard to keep up. Join John for this very popular session on what is happening in the world of fraud. Hear about new types of fraud, “Jackpotting”, POS Skimmers, Ransomware, New Account Fraud, Business Account Compromise, phone spoofing and updates on some of the regulars.
2:00-2:15	Break
1:45 – 3:15	Defending Against Payments Fraud: Findings from the 2017 FI Payments Fraud Mitigation Survey – Amanda Dorphy – Federal Reserve Bank of Minneapolis; Panel: Karrie Bollig – Capitol Bank, Abbey Baumhardt – Nicolet National Bank Financial institutions expend many resources on fighting fraud. In today's dynamic threat environment, it is challenging to keep up with ever-evolving attacks and ensure that the best tools are being deployed to protect FI and customer assets. What are the most frequent types of attacks? What mitigation methods do FIs rate as most effective? Find out the answers to these questions during this session
3:15-4:15	The Anatomy of a Cyber-Attack – Matt Hildebrandt – StrataDefense Most technology professionals, both in banking and out, hold a belief that you simply build a bigger wall to keep the attackers at bay. We will walk through each of the steps in a cyberattack and breakdown some of the defenses that can be used to protect your institution from being the lead story on the news. Through the discussion on new defenses, we will explore how to prepare your customer for adopting this way of thinking to increase their preparedness.